

Embargoed until April 12, 2018

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Rose Theater membership shines a spotlight on high-quality family entertainment

(OMAHA, Nebr.) The Rose Theater’s family membership program continues to shine a spotlight on high-quality family entertainment at a price everyone can afford. Rose members help deliver outstanding entertainment for area students, underserved families and others who might not otherwise be able to attend programming at The Rose.

A membership to The Rose is an acknowledgement of the important role theater arts play in a young person’s development. The Rose membership program makes it possible for the theater company to provide the popular productions all families enjoy while also introducing young people to innovative theatrical styles that stretch their imaginations and broaden their appreciation of the arts.

As a “thank you” for being a partner in providing outstanding children’s theater, Rose members gain access to the best, most affordable way to enjoy everything the theater has to offer. A Rose membership costs less than the price of four single tickets to two shows at The Rose; for this minimal investment in the theater, members can bring a family of four to see seven shows throughout the year.

“With a Rose membership, families can share the magic of the theater with their children for less than \$4 a ticket,” says Rose Artistic Director Matthew Gutschick. “Not only do these families get to make lasting memories of their time together, but they also give their children all the benefits that research shows the theater experience imparts to young people: stretching their imagination, increasing their empathy, better understanding others, and developing an appreciation of arts and culture.”

Plus, as an added bonus, several member-only opportunities and benefits are available for the 2018-19 season. For only \$105, family members receive:

= MORE =

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- Rose members receive **four free tickets** to each of The Rose's seven regular season shows, which equals 28 free tickets for their contribution. Members may also purchase additional regular season tickets for only \$12 each (a 40% savings).
- Members save \$7 per ticket on the two premium event shows, *Elf The Musical* and *Roald Dahl's Matilda*, and save \$2 per ticket on our First Stage Pre-K Series.
- Rose members can book regular member shows and purchase tickets to premium shows before the general public.
- Members are invited to a free Member Day, complete with workshops, hands-on activities, building tours and more.
- The \$15 class registration fee is waived for members who are BROADWAY and DRAMA at The Rose students.
- Rose member save 10% on Rose costume rentals!

For some families, one membership may not provide enough tickets for their entire family. To accommodate larger families The Rose offers a "Family + Individual Membership" for \$130 per family, which provides all family member benefits with five tickets to each regular season production. A "Double Family Membership" for \$210 per family with eight free tickets to each regular production, and all the benefits, is also available.

Patron Membership at \$400 Per Family

Patron members will also enjoy benefits during the 2018-19 season. Patron members help underwrite programming for children with financial barriers. New patron benefits this year include patron-only activities being planned throughout the season and the inclusion of a special listing for children of patron members in show programs.

Additional patron benefits include:

- All benefits associated with family membership.
- Four free tickets to the Dec. 2nd performance of *Elf the Musical*, including a private patron event.
- Eight free regular season show "gift" passes for friends and family.
- Unlimited free ticket exchanges.
- Recognition in each mainstage show program.

Through patron contributions, The Rose is able to provide high quality theater productions, including innovative and experimental pieces making their world debut on the The Rose stage. These shows give children exposure to a wide range of theater styles and enhance their appreciation of the art. It is because of this dedication to ensuring that every child has the opportunity to experience high-quality and innovative theater that American Theatre magazine named The Rose Theater one of the top children's theaters in the United States.

Rose memberships for the 2018-19 season are on sale now! For more information, or to become a member, call The Rose Box Office at 402-345-4849 or go to www.rosetheater.org.