

## For Immediate Release

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### **The Rose Theater invite families to make magic and memories during the 2022-23 season**

(OMAHA, Nebr.) As the curtain rises on the 2022-23 season, The Rose Theater promises to entertain area families with a good dose of magic and imagination. The new lineup of entertaining productions includes six member shows, two premium events and two shows specifically for preschoolers.

Rose members receive free tickets to the six member shows: *The SpongeBob Musical*, *Popularity Coach*, *The Lighting Thief*; *Havana Hop*; *The Stinky Cheese Man and Other Fairly Stupid Tales*; and *Last Stop on Market Street*. For more than 15 years, the Rose Theater's family membership program has provided area families with high-quality entertainment at an affordable price. In addition, the contributions of The Rose's patron members help deliver outstanding entertainment and education for area students, underserved families and others who might not otherwise be able to attend programming at The Rose.

A membership to The Rose is an acknowledgement of the important role theater arts play in a young person's development. The Rose membership program makes it possible for the theater company to provide the popular productions all families enjoy while also introducing young people to innovative theatrical styles that stretch their imaginations and broaden their appreciation of the arts.

As a "thank you" for being a partner in providing outstanding children's theater, Rose members gain access to the best, most affordable way to enjoy everything the theater has to offer. At \$105, a family of four can get an entire season worth of performances for roughly the same cost as purchasing single tickets to one show.

"With a Rose membership, families can share the magic of the theater with their children for less than \$5 a ticket," says Rose Artistic Director Matthew Gutschick. "Not only do these families get to make lasting memories of their time together, but they also give their children all the benefits that research shows the theater experience imparts to young people: stretching their imagination, increasing their empathy, better understanding others, and developing an appreciation of arts and culture."

**= MORE =**

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## **Rose Theater making magic and memories in 2022-23**

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As an added bonus, several member-only opportunities and benefits are available for the 2022-23 season. For only \$105, family members receive:

- Rose members receive four free tickets to each of The Rose's six member event shows, which equals 24 free tickets for their contribution. Members may also purchase additional member event tickets for only \$17 each (a 40% savings).
- Members save \$7 per ticket on the two premium event shows, Rodgers & Hammerstein's *Cinderella* and Disney's *Beauty and The Beast*.
- Rose members receive early booking opportunities with the ability to purchase tickets to premium shows before the general public.
- Rose members get a sneak peek and the opportunity to register deary for summer camps, before the information is released to the general public.
- Rose members get exclusive invitations to the 2022-23 Member Day and Season Announcement, complete with workshops, hands-on activities, building tours and more.
- The \$15 class registration fee is waived for members who are Rose students.

For some families, one membership may not provide enough tickets for their entire family. To accommodate larger families The Rose offers a "Family + Individual Membership" for \$130 per family, which provides all family member benefits with five tickets to each member event production. A "Double Family Membership" for \$210 per family with eight free tickets to each member event production, and all the benefits, is also available.

### **Patron Membership at \$400 Per Family**

Patron members will also enjoy benefits during the 2022-23 season. Patron members help underwrite programming for children with financial barriers.

Patron benefits include:

- All benefits associated with family membership.
- Four free tickets to the Dec. 4 performance of Rodgers & Hammerstein's *Cinderella*, including a private patron backstage tour opportunity.
- Eight free regular season show "gift" passes for friends and family.
- Unlimited free ticket exchanges.
- Recognition in each mainstage show program.

Through patron contributions, The Rose is able to provide high quality theater productions, including innovative and experimental pieces making their world debut on the The Rose stage. These shows give children exposure to a wide range of theater styles and enhance their appreciation of the art. It is because of this dedication to ensuring that every child has the opportunity to experience high-quality and innovative theater that *American Theatre* magazine named The Rose Theater one of the top children's theaters in the United States.

Rose memberships for the 2022-23 season are on sale now! For more information, or to become a member, call The Rose Box Office at 402-345-4849 or visit [www.rosetheater.org](http://www.rosetheater.org).

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